



<p>Title of the project</p>	<p>Informatics in Primary Care</p>
<p>Sponsor Name, Title, Host Organisation</p>	<p>Marc Farr Director of Information East Kent University Hospitals Foundation Trust</p>
<p>Explain the project in one sentence</p>	<p>How do we engage with GPs to create fabulous data to enable them make better decisions for population health?</p>
<p>Tell us about the project and sponsor in no more than 175 words</p>	<p>Kent and Medway has made significant progress in linking hundreds of patient level datasets, mostly from General Practice, for a wide range of analyses supporting STP work,. However, significant challenges persist when using GP data, affecting quality, timeliness and rigor of analyses being done. Currently there is neither a dedicated network or process to properly engage with GPs about the importance of good quality data for analytics and how it can enable service improvement for their practices.</p> <p>We are looking for a Darzi Fellow who can hit the ground running, network with key stakeholder groups to describe and explain the key challenges, identify GP champions and work with them to build a sustainable approach to tackle these challenges. Some suggested outputs could be for eg.:</p> <ul style="list-style-type: none"> - Developing quality standards for primary care coding eg multimorbidity, GP consultations - Demonstrating how good quality data can

	<p>be used to generate robust population health analytics amongst GPs</p> <ul style="list-style-type: none"> - Developing a long term sustainable network of clinical champions among GPs for clinical informatics - Support other population health research priorities where use of primary care data is critical.
<p>What skills or attributes are you looking for in a fellow?</p>	<p>A GP Trainee or principal would be desirable but not essential. The project will involve extensive stakeholder engagement across complex disparate health and social care economy like Kent & Medway. Some of the skills would include:</p> <ul style="list-style-type: none"> - Broad understanding and appreciation of systems thinking and population health - Knowledge of basic statistics desirable - Good interpersonal skills - Matrix working - Creative thinking, problem solving skills and influencing skills - Good or excellent presentation skills
<p>Who to contact? (Please include a brief bio, contact details and photo)</p>	<p>Marc Farr Director of Information East Kent University Hospitals Foundation Trust Tel: 07917436289</p>  <p>Abraham George Consultant in Public Health Kent County Council Tel: 03000416137</p> 