



<p><b>Title of the project</b></p>	<p>Finding innovative ways to reduce health inequalities and improve public health outcomes through primary care provided public health services and initiatives.</p>
<p><b>Sponsor Name, Title, Host Organisation</b></p>	<p>Darrell Gale Director of Public Health East Sussex County Council</p>
<p><b>Explain the project in one sentence</b></p>	<p>This project seeks to develop and implement outcomes focussed cost-effective transformation of the current Public Health Service Level Agreements (PHSLAs) with primary care providers to deliver effective reductions in health inequalities and improve population health outcomes across East Sussex.</p>
<p><b>Tell us about the project and sponsor in no more than 175 words</b></p>	<p>The project will be hosted by the East Sussex Public Health Team (consisting of Consultants in Public Health, and specialists in health improvement, health intelligence and health protection). The project will involve working and co-producing solutions with GP and CCG colleagues across the county.</p> <p>The fellowship will be sponsored by the County's new Director of Public Health, and forms a strand of a new "Learning Organisation" philosophy within the department's work.</p> <p>The Darzi Fellow would explore ways to maximise the population impact of primary care delivered health improvement interventions.</p> <p>Currently there are overly bureaucratic contractual arrangements with individual</p>

	<p>GP practices that reward targets for individual patient interventions. There is no effective way of linking this activity with the overall public health of the community or outcomes for the individual.</p> <p>We would like to develop novel innovative solutions which incentivise GPs to improve outcomes and target provision in order to reduce inequalities; and which reduce bureaucracy and allow a stretched primary care workforce to improve the health of their patients through streamlined referrals and new pathways.</p>
<p><b>What skills or attributes are you looking for in a fellow?</b></p>	<ul style="list-style-type: none"> <li>• Leadership and the ability to take people with you</li> <li>• Ability to influence the practice of health professionals</li> <li>• Creative thinking and the courage to change existing systems,</li> <li>• Flexibility</li> <li>• Teaching, mentoring or coaching ability</li> <li>• Commitment to reducing health inequalities</li> <li>• Effective team player</li> <li>• Good negotiating skills</li> <li>• Knowledge of, or interest in clinical IT systems e.g. EMISWeb, SystmOne</li> <li>• Ability to think about quality and outcomes at individual, community and population level</li> </ul>
<p><b>Who to contact? (Please include a brief bio, contact details and photo)</b></p>	<p>Darrell Gale, Director of Public Health at <a href="mailto:darrell.gale@eastsussex.gov.uk">darrell.gale@eastsussex.gov.uk</a></p>  <p>The Responsibilities of a Director of Public Health are to deliver:</p> <ul style="list-style-type: none"> <li>• Measurable health improvement;</li> <li>• Health Protection including emergency response;</li> </ul>

- Public health input to health and care service planning and commissioning;
- Reduction of health inequalities.

I came to East Sussex in July 2018, having been Acting Director of Public Health for five Unitary Authorities in Berkshire, where I had previously led the department in one of these. My route into public health was through specialist training in London and Kent; having pursued a prior career across the voluntary sector; local government and the NHS working on both specialist topic work in sexual health, and more latterly across a wide range of public health issues. My first degree is in Architecture, which marks me out as having an almost unique background amongst my colleagues, but is one that ensures I look most broadly at the determinants of health and also bring a creative response to problem solving.